

Our Latest Moves (Oct. –Dec., 2021)

#SDG4.7/9/17 Learning – Beyond Classroom and Zoom: Doris Luey, Youth Square, Ex. Executive Director

2021-10-5



Doris Luey, Youth Square, Ex. Executive Director Hong Kong exchanging knowledge and ideas with our first year student.



Guest Speaker: Mr. Heyman So, Senior District Director, HK HCP, EC Healthcare – September 28

2021-10-5



Mr Heyman So delivered an insightful sharing to students in Higher Diploma in Transformative Business Management on wellness and healthcare business of EC Healthcare with positive responses from students onsite and off-site



#SDG4.7 Knowledge Transfer via Narrow Down the Gap between Academic Knowledge and Vocational Skills with ongoing and committed Collaboration with Partners, Onsite and Offsite

2021-10-5



Mr. Vlada Davidovic, Asia Development Manager (exl. China), Campo Marzio Industry (HK), visiting GCC and chatting communicating with students



#SDG 4/ 17 Congratulations oo Our School of Business Advisory Board Member, Mr Ronald Kan, Received “JCI Ten Outstanding Young Persons Award (TOYP)”

2021-10-5



2nd left , Mr Ronald Kan with our Student(2nd, right) Higher Diploma in Transformative Business Management



1st left, Mr Ronald Kan, joined our 5th movie in “Cross Generation Transformation Movie Project” September, 2021

#SDG 4/ 17

Congratulations to our Donor of BSSI, Mr. Ray Chui (Kam Kee Restaurant) received “JCI Ten Outstanding Young Persons Award (TOYP)”

2021-10-5

Mr. Ray Chui, Awardee of JCI Top 10 Young Person’s with

Dr. Shirley Yeung and student in Higher Diploma in Transformative Business Management for ongoing Case Study on Transformations and Innovations

Two videos of Mr. Ray Chui:

1. https://fb.watch/7klyrUDN_p/

2.



#SDG4.7 Discussion on the Attributes and Values of Transformative Business/ Social Servant Leadership

2021-10-7

#sdgs2030

#SDG4.7



President, JCI Lion Rock HK, Ms Virginia Chan/
General Manager, iASPEC Services Limited / JCI Ocean, Mr Alex Hong
Student, Higher Diploma in Transformative Business Management (HDTBM),
Discussion on the Attributes and Values of Transformative Business/ Social Servant Leadership

Learning Outcomes on Attributes and Values are :

- Pre-plan Mindset / Readiness for Change
 - Values of Caring, Harmony, Accommodation, Tolerance for Diversity
 - Willingness to Listen Actively with Actions to Engage People to Transform via Ongoing Learning and Exposure
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Developing Future Talents

2021-10-8



Mr Alex Hung, Charter President of Rotary Club of Peninsula East and Team Members – Derrick and Dorothy visited School of Business and Student Development Office (SDO) on Developing Future Talents

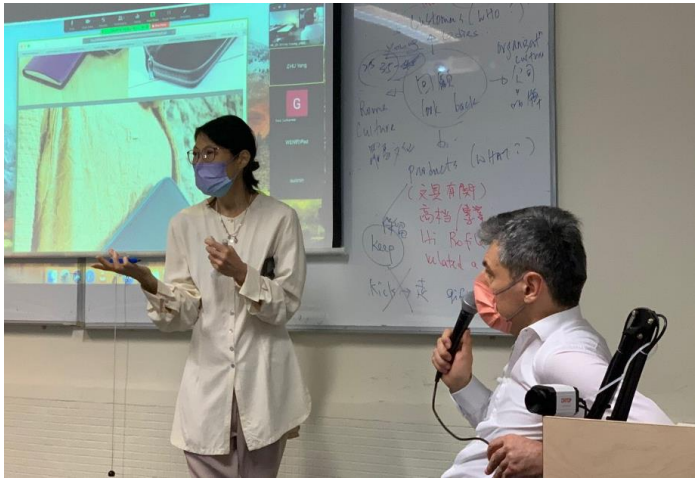
Guest Speaker: Mr. Vlada Davidovic, Asia Development Manager (exl. China), Campo Marzio Industry (HK) – October HK

2021-10-12

Today we are grateful to have Mr. Vlada Davidovic, Asia Development Manager (exl. China), Campo Marzio Industry (HK) to share his experience in business management with our students.



Mr. Vlada Davidovic covered about product development and marketing strategy.



During the class, he also initiated group discussions among the students, as well as a role play, to enhance the interactivity and inspire students.



Cross Generation Transformation Project - iPad Song Composing Event

2021-10-15

#SDG3/8/17

Cross Generation Transformation Project-
iPad Song Composing Event





Cross Generation Transformation Movie Project via United Nations Sustainable Development Goals (UNSDGs) (2021)

The 5th movie has been successfully launched with students of Higher Diploma in Transformative Business Management, Mr. Ronald Kan (JCI one of the Ten Outstanding Young Persons, 2021), industry practitioners.

The movie project has been well supported by HKFAA, ASPPA, HK, UNESCO, HK Association, SDSN-KENYA, UST Angelicum College, Philippines, IPMI, Indonesia, SYART, China

Mr. Vlada Davidovic
Asia Development Manager,
Campo Marzio, Tai Kwun, Central

Shared the key elements on New Wellness Skills during the event on
“Cross Generation Transformation Project –
ipad Song Composing Event”

Ms. Virginia Chan
President, JCI Lion Rock Chapter/
Managing Director
Felicia Diamonds & Co.
– Invited Guest for Opening Remarks

Mentioned the balance of technology for business and new Mindset of STEAM in response to the research findings of Dr. Yeung on Spiritual Leadership – outcomes for Ipad Song Composing Event

Organized by School of Business/ BSSI

Convener:

Dr Shirley Yeung

Trainer:

Mr. Herman Wong,

Singer of Hertz Band

Opening Remarks:

Ms. Virginia Chan

President, JCI Lion Rock/

Mr. Vlada Davidovic

Asia Development Manager

Campo Marzio, Tai Kwun

Venue:

Campo Marzio,

Tai Kwun, Central, HK

Through interview Mr Vlada, Asian Manager, Campo Marzio, Tai Kwun, who is familiar with Asian market and leather bag/ stationery accessories, the rationale of supporting Cross Generation Transformation related Projects of School of Business, BSSI, Gratia Christian College UNPRME Advanced Signatory Institute HK is 'APE' – Art-based with Pop-up mindset business model, and Engagement.

Through this 'APE' model, educators and business practitioners can collaborate with new ideas for transformations.

References:

<http://wisdp.org/wp/united-nations-17-sustainable-development-goals/>

Transformations and Innovations at Tai Kwun, Central

2021-10-21





Sharing from Mr Gabriel Yam, Associate of ARUP, with students of Higher Diploma in Transformative Business Management and Prof. Eunice, UST, Philippines

Learnt Outcomes:

“Connectivity, Conservation of heritage building, Contemporary art and cultural elements – redesign Space for Sustainable Development”

<http://www.gcc.edu.hk/business/transformation-at-tai-kwun-with-gabriel-yam-from-arup-part-2/>

UN Day on October 24, 2021

2021-10-24

UN Day



STEAM Mindset Community Soft Launch with attendance of Prof Divya, CSSA, Goa Institute of Management, India, UNPRME/
Mr.Cesar, Head Technical Team, and
Ms. Zinah, Head, Marketing, Disguise on Digital Art/
Mr Lewis Ng, CoFounder, Flemmingtech and
Students of TBM

Relearn how to learn via a Community of Diversity with Innovations and Transformations

Futures of Education Forum on 10 November 2021 Organised by UNESCO HK Glocal Peace Centre

2021-10-25

“Futures of Education” is UNESCO’s global initiative to reimagine how knowledge and learning can shape the future of humanity and the planet

“Futures of Education” is UNESCO’s global initiative to reimagine how knowledge and learning can shape the future of humanity and the planet. The Futures of Education Hong Kong & Greater Bay Area Forum (“the Forum”) is an interdisciplinary forum for the local community on the subject, which aims to facilitate discussions and debates, and allow us to ask what education might become and enable us to become. By leveraging the collective intelligence of a wide range of stakeholders, the Forum aims to engage with all, to think together so we can act together to make the futures we want.

“ We need to learn and apply multi-disciplinary knowledge for a better world. Our eyes should observe with active empathy, our hearts stay close to humanistic principles. ”

Futures of Education
HONG KONG & GREATER BAY AREA FORUM 2021

Dr. Shirley Yeung
Organising committee,
Futures of Education HK & GBA Forum 2021

Hong Kong Association
The Association of The Government of The Hong Kong Special Administrative Region
Global Peace Centre
世界和平中心

Dr. Shirley Yeung – Head, School of Business, GCC, will share the key elements for Futures of Education.

Date : 10th November 2021

Time: 2:00pm – 6:00pm

This event will be hosted online. Link will be provided after registration.

#SDG3/8/13/16/17 COP 26, Glasgow School of Business + ICENECDEV

2021-11-3



School of Business with ICENECDEV,
United Nations Global Compact Member to organize COP 26

Mr. Eric Fongoh, ICENECDEV, United Nations Global Compact Member, has shown strong commitment in promoting environmental awareness with ongoing actions for SDGs with support from School of Business, Centre for Business/ Social Sustainability and Innovations (BSSI), eg Miss Environmental Contest Project 2021 and 2022



ICENECDEV also collaborated with FAO Mountain Partnership, Government of Georgia and Other Multilateral Organizations in the COP26 Climate Change Negotiation taking place in Glasgow Scotland via a Panel Discussions on Sustainable Mountain Tourism and Sustainable Food System Recovery from the Covid 19 Pandemic 5th November 2021.



Please also see the following video created by Dr. Shirley Yeung:
<https://youtu.be/Ou5DYZ0PNC0>

Guest Speaker: Rishika Assomull, Deputy Director and Specialist of Modern Art at Sotheby's Hong Kong

2021-11-3



Rishika Assomull, Deputy Director and Specialist of Modern Art at Sotheby's Hong Kong, presented a Case Study and conducted an interactive session on embracing innovative, transformative business models and adopting new technologies to market physical art as well as NFTs in order to engage untapped collector demographics.



From implementing online-only auctions to accepting crypto currencies and building the first metaverse of its kind among blue chip auction houses, Sotheby's has responded to the evolving needs and environs in the art business world.



Higher Diploma students in Transformative Business Management attended her lecture in the classroom as well as online, connecting this case study with what they had previously learned about service recovery and quality management related issues.

Dr Shirley Yeung commented that that artistic skills and multi-disciplinary knowledge can help businesses transform with sustainable development goals (SDG) 3 wellness, 9 innovations and 17 partnerships.

Meeting with Rotary Club Senior Management

2021-11-10



Students, Higher Diploma in Transformative Business Management, Christian Ministry and Social Work Programmes met Rotary Club Senior Management, Henry, Derrick, Alex and Dorothy via zoom for leadership development

Futures of Education Forum organised by UNESCO HK Association / Glocal Peace Centre with School of Business, Gratia Christian College as Supporting Organization

2021-11-11

Futures of Education Forum

Organised by

UNESCO HK Association/ Glocal Peace Ctre with School of Business, Gratia Christian College as Supporting Organization





Students in Higher Diploma in Transformative Business Management, Teacher (Joseph Yim) in Marketing and Dr. Shirley Yeung, Author of books in Sustainable Development Goals (SDGs) and Transformation with Lambert in the past 2 years, Head, School of Business, GCC / Speaker and Organizing Committee Member of Futures of Education Forum UNESCO HK Association/ Glocal Peace Ctr

Joined the event to engage students with the real world and working on the possible pedagogy to narrow down the gaps in education under COVID-19 and the Future of Education, 2050

United Global Conference – Opening Ceremony

2021-11-15

United Global Conference

Yr1 TBM student, Sheldon Lee, delivered an Opening Remarks Speech, Union Global Conference, organized by Polity Link with Dr. Shirley Yeung, Head, School of Business

Over 50+ participants from 15 countries joined the UN Simulation Conference with positive comments.

Beauty in Mind and Actions for Sustainable Business, South-South Entrepreneurship Academy Second Cohort 2021, 27-28 November 2021

2021-11-27

Nov. 27/ 28, 2021

UNOSSC Entrepreneurial Academy, 2nd Cohort, 2021

“Beauty in Mind and Actions”



Entrepreneurial Academy Project Designer / Advisor –

Dr. Shirley Yeung joins hands with

Mr. Denis Nkala, UNOSSC Regional Coordinator (Asia Pacific) and a team of passionate committee members and a group of professional speakers for Futures of Education

Successfully engaged speakers and students from 15+ countries
