

# Our Latest Moves (Oct. – Dec., 2022)

## CMA Registered Business Accountant Course

2022-10-10



### Diploma in Registered Cost Accountant

Jointly Organized by

Institute of Professional and Executive Management (IPEM)  
&  
Centre for Business/Social Sustainability and Innovations (BSSI),  
School of Business, Gratia Christian College

The RCA program allows students to gain practical knowledge of a variety of accounting and bookkeeping skills necessary for the workplace, including preparing financial reports and budgets and basic costing.

#### Course Summary

Foundation Level	Elements	Date Thursday 7:00 – 10:00 pm (3 hours)	
Diploma in Registered Cost Accountant  (8 hours with 3 hrs face-to-face & 3 hrs virtual)  4 courses x 8 hours each = 24 hours  Completed in 1 month.	1. <i>Financial Economics</i>	24 Nov. 2022	Onsite class
	2. <i>International Business, Law &amp; Governance</i>	01 Dec. 2022	Onsite class
	3. <i>Business Analysis &amp; Audit</i>	08 Dec. 2022	Onsite class
	4. <i>International Business Taxation</i>	15 Dec. 2022	Onsite class
	On completion of this program students can proceed to Stage 3 study for Advance Diploma in Registered Business Accountant (RBA).	Project Due Date	To be announced

Course Fee  
HK\$8,800 for whole training course  
(with HK\$5,000.00 Scholarship if registration done on/ before 11. Nov. 2022)



: Accredited by Institute of Certified Management Accountants (CMA)

#### Management Team



Team Leader

Dr. Shirley Yeung  
Director, Centre for Business/Social Sustainability and Innovations (BSSI) in School of Business, Gratia Christian College  
UNPRME, Advanced Signatory Institute



Team Leader

Professor Allen Wong BA MBA PhD FCMA FIPA FFA HKICPA (IA)  
Managing Director, Institute of Professional and Executive Management  
Senior Vice President – Global  
Founding President & Chief Executive – Greater China  
CMA Australia (Hong Kong Branch)

# Ongoing Monthly Virtual Seminar on Transformations via SDGs and ESG

2022-10-14

Oct. 13 2022

Ongoing Monthly Virtual Seminar on Transformations via SDGs and ESG

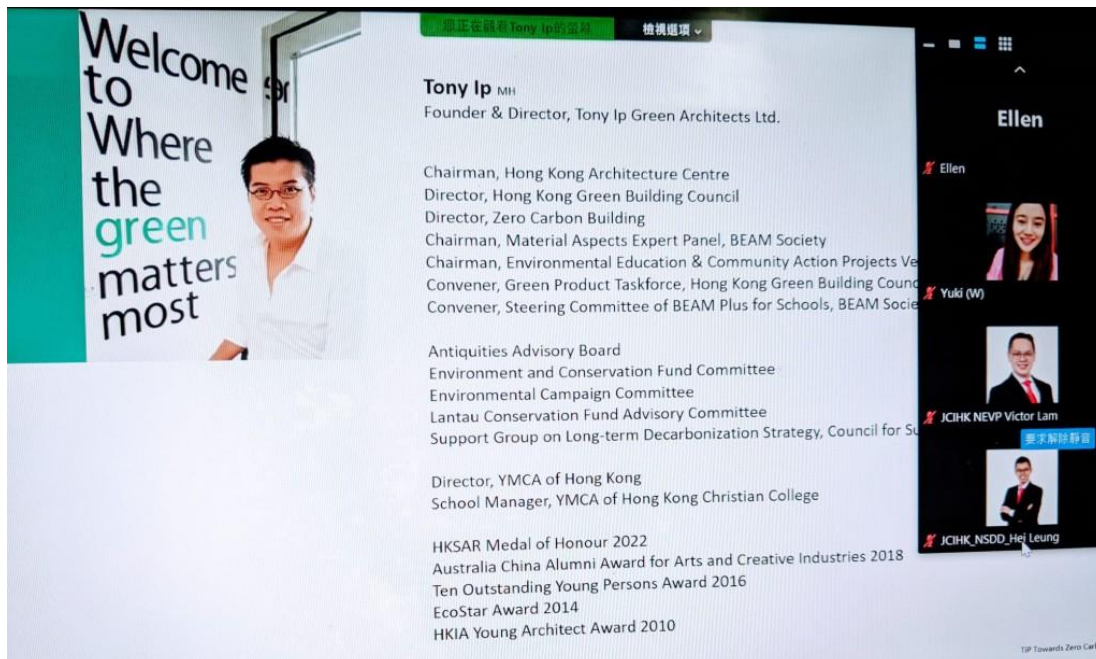
Tony Ip, Green Architect  
Shared carbon emissions and audit in ESG

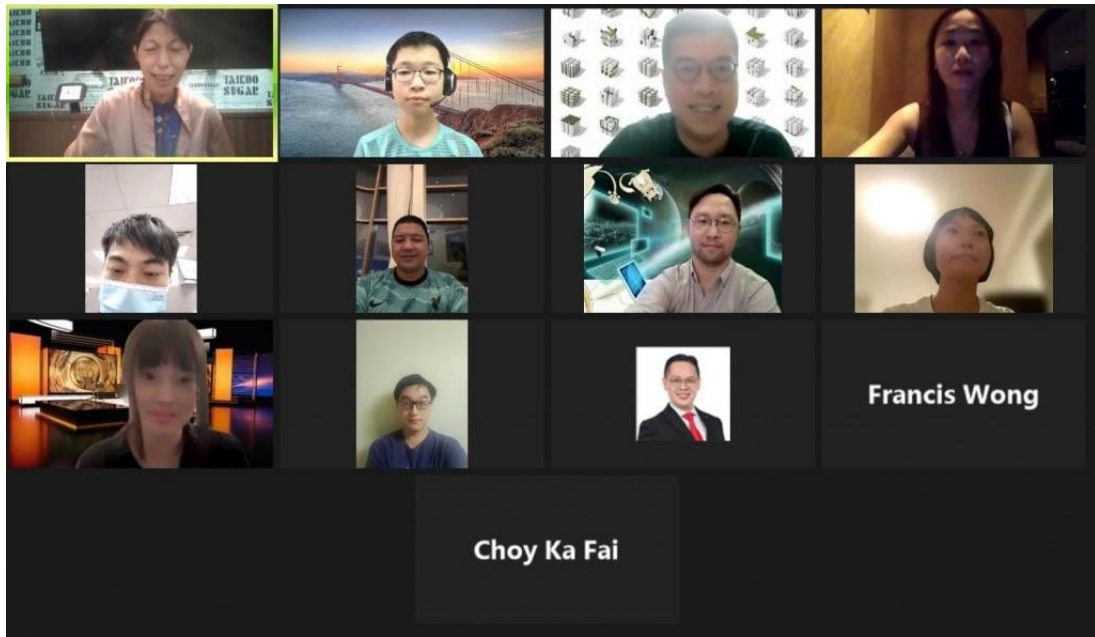
Maggie Ching, Complion Solutions Ltd.  
Highlighted ESG reporting with materials for impacts

Nicholas, Student Ambassador, UC Berkeley, US  
Shared the importance of diversity for Sustainable Development

Students from Higher Diploma in Transformative Business Exposure, JCI members and industry practitioners from technology and service sectors gained insights from different perspectives

Please click here for details.





# Nov 24 – Diversity Community with Transformation via SDGs 4/8/9/17

2022-10-14

Diversity Community with Transformation via SDGs 4/8/9/17

November 24, 2022 (Thu)

6:00pm -7:30pm HK Time (GMT+8, MYT)

Free admission.



Supported  
by:



By **Dr Yeung Shirley**, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/  
Chair, Metaverse Mindset Project/ Asia Ambassador, UNSDSN-Kenya and United Nations Principles of Responsible Management Education (UN PRME),  
Sustainability Mindset Working Group/ Winner, Pioneer Metaverse Mindset, UNSDSN-Kenya, Yazhouzhoukan (Asia Week Magazine), 2022  
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/  
Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020/ Best Professor, HK Educational Leadership Award, 2019

**Ms. Graz Lau**, has over 5 years of experience in leading corporate sustainability and biotechnology projects in Hong Kong, China, and Southeast Asia. Her multi-faced background and leadership style act as a powerful catalyst for innovation, ingenuity, and inspiration for companies wanting sustainable, environmentally responsible solutions.

**Mr. Geoffrey Keane Cheng**, began his career in education and advocacy, working with The University of Hong Kong, and non-governmental organisations such as UNHCR and Médecins Sans Frontières. Since 2017, Geoff entered the fintech and blockchain space, dedicated to researching the latest trends in the industry and the impact that these technologies will bring to the world. He is now Marketing & Content Strategy Manager at BCW Group, and a consultant to ImpactNFT Alliance, a Carbonbase-supported organisation.

Pls scan for registration :



Or, register at:

<https://forms.gle/MJNMmys6rw6L5Q1TA>

November 24, 2022 (Thu)  
6:00pm -7:30pm HK Time (GMT+8, MYT)

Free admission.

Venue: Online Virtual Seminar

Join Us!



Dr. Yeung Shirley - Convener/  
Brand Ambassador, ICENECDEV, UNGC  
Member/  
Asia Ambassador, SDSN-Kenya and UNPRME  
Sustainability Mindset Working Group/  
Visionary Leader of the Year, CMO Asia,  
2021  
Best Professor in Business Studies, HK  
Educational Leadership 2019



Ms. Graz Lau  
Director,  
Blastik Eco Tech  
Limited



Mr. Geoffrey Keane Cheng  
Marketing & Content Strategy  
Manager,  
BCW Group

# **HDTBM class sharing by JCI Lantau on their pioneer SDG project**

2022-10-21

#SDG4/8/9/17

With sharing from Emma Yu, Victor Pang and Simon, JCI Lantau on their pioneer SDG project and 'Green Dress' startup, students in Higher Diploma in Transformative Business Management understand the importance of research, empathy, implementation skills and knowledge of QFD for quality services with stakeholders' requirements fulfilled.

Thanks for the insightful sharing of President and committee members, JCI Lantau and Co-founder, 'Green Dress'.



# SDG#4.7/8/9/16/17 The 2nd Meeting, Rotaract Club

2022-10-25

SDG#4.7/8/9/16/17

Oct. 25th, 2022

The 2nd Meeting, Rotaract Club, Rotary Club, School of Business, Gratia Christian College




Rotaract Club is a learning platform to develop young people with a mindset of peace and contributions for a better world

Thanks for the kind support of President Angela and Youth Director, Dorothy and the commitment of our students, Higher Diploma in Transformative Business Management.



# Diversity Community with Wellness in Art for Transformation

2022-10-31




**Diversity Community with Wellness in Art for Transformation via  
SDG #3 Wellbeing/ #8 Decent Jobs/ #9 Innovations/ #16 Peace/ # 17 Partnership  
Co-organized by  
School of Business, BSSI, Gratia Christian College and ACT**

Supported by:

**Ms. Anna Salenko**

Date : Dec. 10, 2022 (Sat)  
Time : 2:00 - 3:30pm HK Time

**By Invitation -  
Draw with Anna Salenko for  
Wellness**




**ANNA SALENKO**  
PALETTE KNIFE ARTIST

**The Artist Bio**

Hong Kong top Palette Knife Artist  
- over 10 years mastery

- 2001 to 2005 Fine Art School, (Bafonovsk, Russia)
- 2008 to 2011 Diploma in Fashion-Marketing, Institute Europe of Design, Milan, Italy
- 2011 Fine Art Painting studies at Accademia di Brera, Milano
- 2014 Anna Salenko Art Center, Guangzhou, China
- 2015 to 2019 Anna Salenko 扎染设计中心 Guangzhou
- 2016 Oil painting course, France
- 2017, 2018 Fine art painting courses, Moscow, Russia
- 2019 Founded Live With Art Limited
- 2019 to 2022 Bachelor of Psychology at L'Universita degli Studi Guglielmo Marconi, Rome Italy



**Convener/ Project Designer : Dr Yeung, Shirley**  
Graduate, AMDP, School of Design,  
Harvard University, US  
Winner, Young Asian Artist, Top 40/1500, SYART, 2022  
Associate Professor, Head of Business, Gratia Christian College (GCC)/  
Chair, Metaverse Mindset Project/ Asia Ambassador, UNSDSN-Kenya and United Nations Principles of Responsible Management Education (UN PRME),  
Sustainability Mindset Working Group/  
Winner, Pioneer Metaverse Mindset, UNSDSN-Kenya, Yazhouzhoukan (Asia Week Magazine), 2022  
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/  
Best Professor, HK Educational Leadership Award, 2019

## Innovations in Service Quality Management

2022-11-04

#SDG4/8/9/17

Innovations in Service Quality Management

Pleased to have Insightful and Transformative Business Design Sharing from Mr. Ingo Lau (MICology) – engage participants/ customers/ stakeholders in service delivery with disruptions






**Diversity Community with Transformation via SDGs 4/5/8/9/17**


Supported by:



By **Dr. Yeung Shirley**, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/  
 Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/  
 Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ **Asia Ambassador**, UNSDSG-Kenya /  
 Best Professor, HK Educational Leadership Award, 2019, **Nominee for Global Corporate Sustainability Award: Outstanding Professional**, 2020.

**Mr. Paul Chan kk**, Mdes (interaction design) **Principal Consultant**, Innovation Management, **Founder** of Pauldesign and Shopping Plus (HKSTP Partner company)  
 Executive Vice Chairman, Hong Kong Federation of invention and innovation  
 Vice Chairman, Business Development Council, Hong Kong designer association  
 Council member, Federation of Hong Kong industries (Group 10 & 30)  
 Visiting lecturer of The Education University of Hong Kong  
 Visiting lecturer of Hang Seng University of Hong Kong

**Lucie Petit**,  
 Founder, HK MODEL CAMP  
 HK MODEL CAMP's mission to break away from beauty standards is not limited to aspiring models. Lucie has coached mothers, working women and children,  
 and also volunteers as a Role Model for Inspiring Girls Hong Kong.

Please scan for registration :



Or, register at:  
<https://forms.gle/qFRBGfG3vB4hdHh6>

**August 17, 2022 (Wed.)**  
**5:00pm - 6:30pm HK Time (GMT+8, MYT)**

**Free admission.**

**Venue: D-park Mall (L2 Amazon), Tsuen Wan**  
 398 Castle Peak Rd (Tsuen Wan)  
 Tsuen Wan District  
 Hong Kong



Dr. Yeung Shirley - Convener/  
 Brand Ambassador, ICENECDEV,  
 UNGC Member/  
 Asia Ambassador, SDSN-Kenya and  
 UNPRME Sustainability Mindset  
 Working Group/  
 Visionary Leader of the Year, CMO  
 Asia, 2021  
 Best Professor in Business Studies,  
 HK Educational Leadership 2019



Mr. Paul Chan KK



Lucie Petit  
 (Founder,  
 HK MODEL CAMP)

# **#SDG4/8/9/17 Innovations in Service Quality Management**

22-11-11

#SDG4/8/9/17

Innovations in Service Quality Management

Pleased to have Insightful and Transformative Business Design Sharing from Mr. Ingo Lau (MICology) – engage participants/ customers/ stakeholders in service delivery with disruptions

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## **Nov., 2022 Ongoing Monthly Virtual Seminar on Transformations via SDG**

2022-11-22

Nov., 2022

Ongoing Monthly Virtual Seminar on Transformations via SDG

Geoff Cheng delivered an insightful sharing on blockchain and technology for environmental, social and governance (ESG) impacts. And, Graz Lau, Blastik shared with us that new materials with research and certification are important for SDG 13 Climate Change.

SDG and ESG go hand in hand to co-create knowledge / products/ services.

Dr. Nway, UNICEF, Myanmar, Prof. Amelia, IPMI, Indonesia and Prof. Pek, UCSI, Malaysia joined our event.

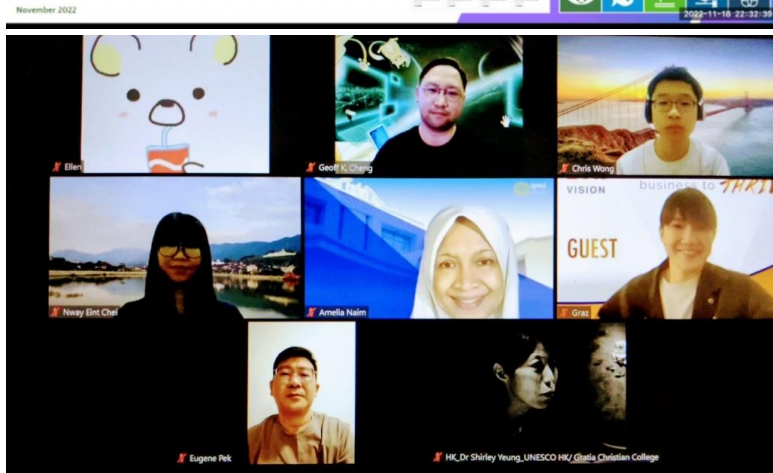
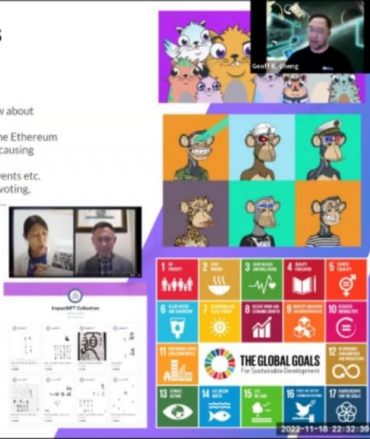
# ESG in Blockchain, Crypto, & NFTs

## From CryptoKitties to Bored Apes to using NFTs for good

- Before NFT became the "Word of the Year" in 2021, hardly anyone knew about non-fungible tokens in 2017 (or Ethereum, for that matter)
- In its early days, the blockchain game CryptoKitties almost took down the Ethereum blockchain with heavy network congestion and expensive transactions, causing people to rethink energy usage and viability of these dApps.
- Ownership of Bored Apes allow access to members-only perks, clubs, events etc.
- Beyond trading NFT certificates of digital art, NFTs can be used for IDs, voting, private medical records, event ticketing, product tracing in supply chain...
- NFTs on chains Polygon that pledge to be carbon-negative
- Tokenised carbon offsets on networks such as Hedera


## NFTs for good

- Impact NFT Alliance was formed to accelerate collaboration between academia & entrepreneurs that utilise NFTs as a way to finance projects that tackle UN sustainable development goals.
- **Advisors for Impact NFT Alliance** come from NGOs, research, media, arts, and technology.
- Dr. Shirley Yeung interviewed by online publication NFTMetta on impact investing:
  - [In Mandarin](#) & [In English](#)
- Other organisations are also building an ecosystem for **ESG NETs**




# 15/12: Diversity Community with Transformation via SDGs 4/8/9/17





2022-12-2



**SDSN Diversity Community with Transformation via SDGs 4/8/9/17**



Supported by:









By **Dr. Young Shirley**, Co-ordinator, Associate Professor, Head of Business, Caritas Christian College (CCC) Chair, Metaverse-Mindset Project/ Asia Ambassador, UNSDSN-Korea and United Nations Principles of Responsible Management Education (UN PRME), Sustainability Master Working Group/ Winner, Pioneer Metaverse Mindset, UNSDSN-Korea, Yashwanthkumar (Asia Week Magazine), 2022 Brand Ambassador, ICENECEDEV, United Nations Global Compact Member, Nominee for Global Corporate Sustainability Award, Outstanding Professional, 2020 Best Professor, HK Educational Leadership Award, 2019

**Ms. Carolyn M.** is a co-founder and president of ICARE Sustainability International and a member of the SDSN (Global) and SDSN (Korea). A self-motivated social impact leader with 7+ years in child behavioral management, human resources management, course facilitator team lead, Pularanthang University (Vietnam), SDSN Field team for the world's largest issues. She has initiated several projects, including the SDGs4Schools project in Korea and the Mini-Project program, which connects global mentors to mini-projects from around the world. The UNSCC recently recognized her as Ambassador for Social Protection in 2022.


**Mr. Joe Pan** has been the leading voice and advocate in the Web3 space for linking ESG metrics and impact creation to digital assets. He is a contributing editor to NFTMetta.com and Blockchain Asset Review and writes on Web3 trends regularly. Joe is also a general partner of a Web3 venture fund and co-founder of Carbon Neutral Club, where he works with like-minded people and organizations that are at the forefront of impact for advancing the United Nations' 17 Sustainable Development Goals (SDGs).

**Mr. Eric Fongsh** is the co-founder and coordinator of the International Center for Environmental Education and Community Development (ICENECEDEV) with more than 12 years Experience in International Development


Please scan for registration:  
  
 Or, register at:  
<https://forms.gle/82oB5FVWvovhNz36>




**Dr. Young Shirley** - Co-ordinator/  
Brand Ambassador, ICENECEDEV, UNSCC  
Member/  
Asia Ambassador, SDGs4Schools and UNPRME  
Sustainability Master Working Group/  
Visionary Leader of the Year, CMO Asia,  
2021  
Best Professor in Business Studies, HK  
Educational Leadership 2019



**Ms. Carolyn M.**  
Co-Founder and President,  
ICARE Sustainability  
International,  
Ambassador for Social  
Protection, UNSCC



**Mr. Joe Pan**  
Co-founder,  
Carbon Neutral Club



**Mr. Eric Fongsh**  
Co-Founder Member,  
Advisor and Volunteer,  
ICENECEDEV, Global  
Co-Founder, Mini  
Environmental Contact  
2021 & 2022

**December 15, 2022 (Thu)**  
6:30pm - 7:30pm **HK Time (GMT+8, MYT)**

**Free admission.**

Venue: Online Virtual Seminar

Join Us!



# **The 7th Cross Generation Transformation Movie Project via SDGs and ESG**

2022-12-16

The 7th Cross Generation Transformation Movie Project via SDGs and ESG

Students in Higher Diploma in Transformative Business Management joined the production of the micro movie with 3D platform for developing new business in creative art industry with STEAM mindset.

Thanks for the support from MICology and HK Film Art Association (HKFAA) for technological support, UNESCO HK Association and organizations from different countries, eg:

SYART China/ Singapore, SDSN-KENYA, ICENECDEV, UN Global Compact Member, Cameroon, UST, Philippines, IPMI, Indonesia...etc.

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# Metaverse Mindset Level 3

2022-12-28

**Certificate in Metaverse Mindset with Design Level 3**  
**Organised by**  
**Centre for Business/Social Sustainability and Innovations (BSSI),**  
**School of Business**  
**Gratia Christian College**

Advanced Knowledge of Metaverse Mindset with Design for Services is an important step in developing the essential basic knowledge required for working in service sector with disruptions.

### Course Summary

Foundation Level	Elements	Date Saturdays 2:00 – 5:00 pm	
Certificate in Advanced Knowledge of Metaverse Mindset with Design (15 hours)	1. Visual Art and Industry Disruptions	14 Jan. 2023	Zoom class
	2. Uniqueness, Decentralization and Value Creation in Demand Chain Management (DCM)	21 Jan. 2023	Zoom class
	3. Metaverse Mindset/ SDG/ ESG	28 Jan. 2023	Zoom class
	4. Make your own NFT Collections to develop Higher Order Thinking Skills for Entrepreneurial Opportunities and New Business Creation with Cross-Over	4 Feb. 2023	Zoom class
	5. Case Study in Enterprises, Art and Education	11 Feb. 2023	Zoom class

Course Fee  
 HK\$3,500 for 5 lessons (may have NFT experience in art, if time is allowed)

### Trainers



<p><b>Dr. Shirley Yeung</b>                      Director, Centre for Business/Social Sustainability and Innovations (BSSI) / Head, School of Business, Gratia Christian College                      UNPRME, Advanced Signatory Institute</p>	<p>NFT Investment Team  <b>Mr. Anthony Leung</b>                      Co-Founder &amp; CTO, Naffiti, NFT Investment And Venture Limited  <b>Mr. Vincent Lau</b>                      Co-founder &amp; CEO                      nft-investment-io</p>
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For more information, please visit:  
<http://www.gcc.edu.hk/>  
 or register at: <https://forms.gle/78eCAFsmUXFQ4g317>



## Metaverse Mindset with Design

Organised by

Centre for Business/Social Sustainability and Innovations (BSSI),

School of Business

Gratia Christian College

Join here: <https://forms.gle/78eCAFsmUXFQ4g317>

# 26/1 Virtual Seminar Community with Transformation via SDGs 4/8/9/17



Supported by: **Popsible** **PAULDESIGN** **LIFEAST** **CIANG ETIC** **ACT charity** **TANTVQ**

By **Dr Yeung Shirley**, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC) Chair, Metaverse Mindset Project/ Asia Ambassador, UNSDSN-Kenya and United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Winner, Pioneer Metaverse Mindset, UNSDSN-Kenya, Yazhouhoukan (Asia Week Magazine), 2022 Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Nominee for Global Corporate Sustainability Award, Outstanding Professional, 2020 Best Professor, HK Educational Leadership Award, 2019

**Ms. Christy Wong**, with a background in environmental management and technology, she has experience in climate resilience planning, project management, and stakeholder engagement in municipal, NGOs, and academic settings in combination with an interdisciplinary background. As a community liaison, she commits to creating space for dialogue and action-taking to bring about principles of envisioning, enlightenment, and empowerment while expressing the importance of promoting mutual understanding to work towards societal betterment.

**Mr. Michael Poon** founded Integrity Partners Capital Company Limited in 2016 as Managing Director, responsible for advising and leading clients on Hong Kong listing matters and private equity fund businesses and financial activities. Michael has over 20 years of experience in corporate finance, financial reporting, business advisory, auditing, taxation, accounting, merger and acquisition. He has a proven track record in assisting clients in the medical devices industry, biomedical industry, loudspeaker and audio systems industry, oil and gas industry and F&B industry.

**Ms. Karine Leung**, is the winner of the South-South Entrepreneurship Academy 2021 First Cohort. She is also the only Hong Kong representative for the United Nations GSSD Expo 2022 in Bangkok Thailand. She acquired her bachelor degree in Canada and Master of Architecture in HKU. She is now working as an Architectural Assistant in a local architecture firm.

Please scan for registration:



Or, register at:

<https://forms.gle/z7TDpLQQ9Bfa3GTh8>

January 26, 2022 (Thu)  
6:30pm - 7:30pm HK Time (GMT+8, MYT)

Free admission.

Venue: Online Virtual Seminar

Join Us!



Dr. Yeung, Shirley - Convener/  
Brand Ambassador, ICENECDEV, UNGC  
Member/  
Asia Ambassador, SDSN-Kenya and UNPRME  
Sustainability Mindset Working Group/  
Visionary Leader of the Year, CMO Asia,  
2021  
Best Professor in Business Studies, HK  
Educational Leadership 2019



Ms. Christy Wong  
COP27 Delegate



Mr. Michael Poon  
Managing Director,  
Integrity Partners  
Capital Company  
Limited



Ms. Karine Leung  
Winner,  
South-South  
Entrepreneurship  
Academy 2021  
First Cohort,  
Architectural Assistant

January 26, 2022 (Thu)

6:30pm-7:30pm HK Time (GMT+8, MYT)

Free admission.

Join here: <https://forms.gle/z7TDpLQQ9Bfa3GTh8>