

# Our Latest Moves (Apr. – Jun., 2022)

## **7th Multi-stakeholder Forum on Science, Technology and Innovation for the Sustainable Development Goals**

2022-04-06

The seventh annual Multi-Stakeholder Forum on Science, Technology and Innovation for the SDGs (STI Forum) will be held from 5 to 6 May 2022. The Forum will be convened by the President of ECOSOC H.E. Mr. Collen Vixen Kelapile who has appointed two co-chairs – H.E. Mr. Kennedy Godfrey Gastorn, Ambassador and Permanent Representative of Tanzania to the United Nations, and H.E. Mr. Sergiy Kyslytsya, Ambassador and Permanent Representative of Ukraine to the United Nations. As per its mandate, the Forum will be organized by the UN interagency task team on STI for the SDGs (IATT), convened by UN-DESA and UNCTAD, and the 10-Member Group of high-level representatives appointed by the Secretary General.

---

# “Metaverse Mindset” Training

2022-04-07

## SDGs in Business X NFT Blockchain Concepts Training on Metaverse Mindset for Transformations

Under COVID-19 pandemic, opportunities may be arisen to reverse the current situation on wastes created in production and consumption.

According to UNSDG #12, [Sustainable consumption and production](#) is about **doing more and better with less**. It is time to rethink and re-invent from a green economy perspective with low carbon, efficient use of 4Ms - Manpower, Machinery, Materials, Methods and social inclusion for a better community.

We believe it is worth to explore responsible metaverse consumption and production Opportunities with blockchain concepts - traceability, transparency and decentralization to educate the community on:

- Ways to maintain a balance between human-touched and machinery-related works with more responsibility and less resources in different industries, e.g. POPSible NFT paintings platform in HK with social inclusion and education value, spatio.io, Mozilla hub with multi-disciplinary knowledge, acted as a tool of educational technology to complement with zoom, google meet...etc.

Based on a recent research of Dr. Shirley Yeung, Convener, the side event "Metaverse Mindset" (7<sup>th</sup> Annual STI Forum on May 4<sup>th</sup>, 2022) about a survey about transformative servant leadership in business management from September 2021 to January 2022 with subjects included people working in business management and students studying business management (a total of 310 responses are collected) that

*"Self-management with Team Work and Empowerment of Others to Serve the Society" is the key elements for Transformative Servant Business Leaders.*

### Date / Time

May 12<sup>th</sup> (Thursday) 6:30 - 7:30pm (HK Time)  
May 26<sup>th</sup> (Thursday) 6:30 - 7:30 pm(HK Time)

### Venue

Virtual

Fee: FREE

Please scan the QR code



or visit Registration Link:

<https://forms.gle/3Z4qDYNWtcKgyGkg8>

### Speakers

1. Convener and Speaker - Dr. Shirley Yeung  
- Associate Professor /

Head, School of Business/ Director, BSSI,

Gratia Christian College

- Asia Ambassador/ Chair, Metaverse Mindset Project,

UNSDSN-Kenya



2. Mr. Sam Ngan

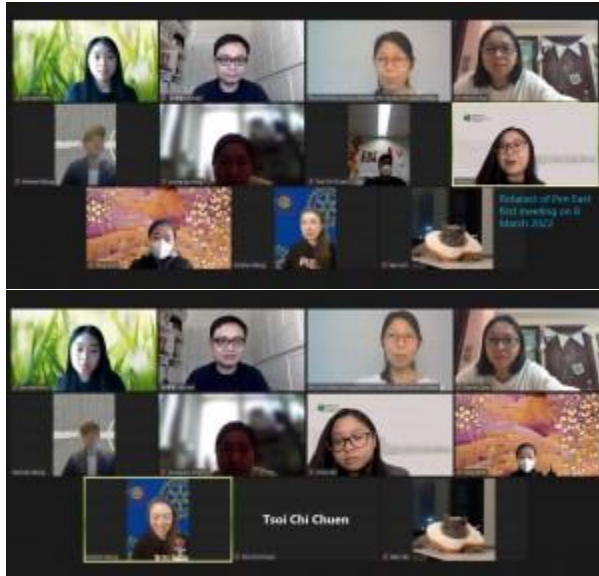
-Entrepreneur, Business Advisor and Valuator

-CEO, Popsible Limited



# Rotaract Club, Rotary Club Peneast Dialogue with Students

2022-04-14



#SDG 4/8/9/17

Rotaract Club, Rotary Club Peneast Dialogue with Students,  
March and April, 2022

Ongoing meetings between students in Gratia Christian College and Rotary Club Peneast Youth Director and Key Members flourish the development of Business/ Social Servant Leadership Mindset and Skills.

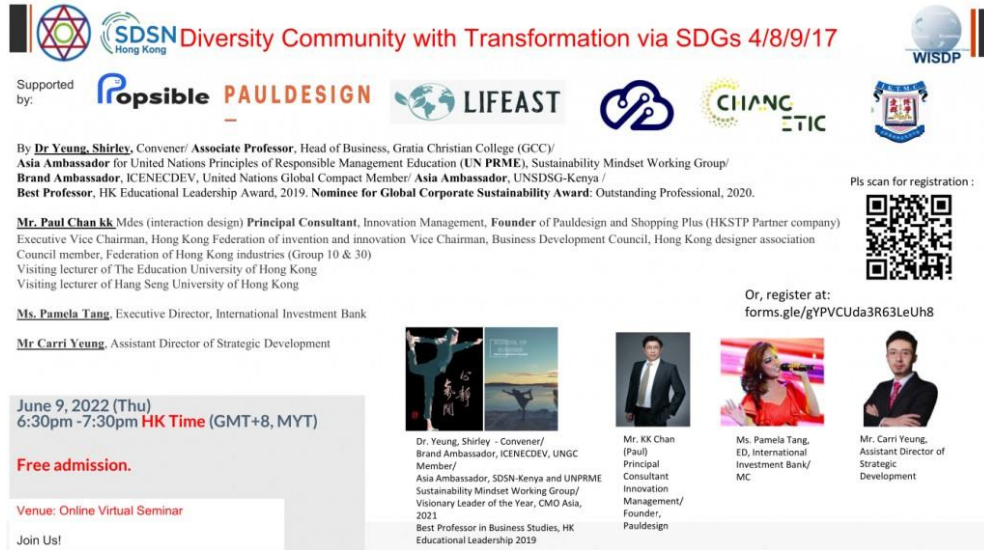
Metaverse Mindset Project convened by Dr. Shirley Yeung, focusing on technology training and virtual industry exposure with job interview techniques for diversity, innovations, transformations.

The project is well supported by Rotaract Club, Rotary Club Peneast, industry practitioners and schools, e.g. Islamic Kasim Tuet Memorial College

---

# Diversity Community with Transformation via SDGs 4/8/9/17

2022-04-19



Supported by: **POSSIBLE PAULDESIGN** **LIFEAST** **CHIANG ETIC** **WISDP**

By **Dr. Yeung, Shirley**, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/  
Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/  
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ **Asia Ambassador**, UNSDSG-Kenya /  
Best Professor, HK Educational Leadership Award, 2019. **Nominee for Global Corporate Sustainability Award**: Outstanding Professional, 2020.

**Mr. Paul Chan k k**, Mdes (interaction design) Principal Consultant, Innovation Management, Founder of Pauldesign and Shopping Plus (HKSTP Partner company)  
Executive Vice Chairman, Hong Kong Federation of invention and innovation Vice Chairman, Business Development Council, Hong Kong designer association  
Council member, Federation of Hong Kong industries (Group 10 & 30)  
Visiting lecturer of The Education University of Hong Kong  
Visiting lecturer of Hang Seng University of Hong Kong

**Ms. Pamela Tang**, Executive Director, International Investment Bank

**Mr. Carri Yeung**, Assistant Director of Strategic Development

Or, register at:  
[forms.gle/gYPVCuda3R63LeUh8](https://forms.gle/gYPVCuda3R63LeUh8)

June 9, 2022 (Thu)  
6:30pm - 7:30pm **HK Time** (GMT+8, MYT)

**Free admission.**

Venue: Online Virtual Seminar

Join Us!

Dr. Yeung, Shirley - Convener/  
Brand Ambassador, ICENECDEV, UNGC  
Member/  
Asia Ambassador, SDSN-Kenya and UNPRME  
Sustainability Mindset Working Group/  
Visionary Leader of the Year, CMD Asia,  
2021  
Best Professor in Business Studies, HK  
Educational Leadership 2019

Mr. KK Chan  
(Paul)  
Principal  
Consultant  
Innovation  
Management/  
Founder,  
Pauldesign

Ms. Pamela Tang,  
ED, International  
Investment Bank/  
MC

Mr. Carri Yeung,  
Assistant Director of  
Strategic  
Development

Virtual Seminar by:

Dr Yeung, Shirley Convener/ Associate Professor Head of Business, Gratia Christian College (Asia Ambassador for United Nations Principles of Responsible Management Education UN PRME Sustainability Mindset Working Group/ Brand Ambassador ICENECDEV, United Nations Global Compact Member/ Asia Ambassador UNSDSG Kenya Best Professor HK Educational Leadership Award, 2019 Nominee for Global Corporate Sustainability Award Outstanding Professional, 2020

Mr. Paul Chan k k


Mdes (interaction design) Principal Consultant , Innovation Management, Founder of Pauldesign and Shopping Plus (HKSTP Partner company) Executive Vice Chairman, Hong Kong Federation of invention and innovation Vice Chairman, Business Development Council, Hong Kong designer association Council member, Federation of Hong Kong industries (Group 10 & 30) Visiting lecturer of The Education University of Hong Kong Visiting lecturer of Hang Seng University of Hong Kong

Ms. Pamela Tang

Executive Director, International Investment Bank,  
Master of Ceremonies


# June 9 & 23: Diversity Community with Transformation via SDGs 4/8/9/17

2022-05-03








**SDSN**  
Hong Kong

## Diversity Community with Transformation via SDGs 4/8/9/17



**WISDP**

Supported by:



**By Dr. Yeung Shirley, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/ Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Asia Ambassador, UNSDSG-Kenya / Best Professor, HK Educational Leadership Award, 2019. Nominee for Global Corporate Sustainability Award, Outstanding Professional, 2020.**

**Lam Wai Fong (Wendy),  
Co-founder of LiFeast**

**Mr Lierence Li,  
Director of Communications, Popsible**


With 13-year+ experience in public relations, corporate communications, event, digital marketing and media industry, Lierence is a communication specialist in bridging governments, corporate, associations with media, customers and communities together via 100+ online/offline exhibitions, forums, press conferences, media briefings, tours and interviews. In 2020, Lierence found Market Hubs Intelligences Limited, an integrated communications agency offering all-rounded services including corporate communications, public relations, event marketing, social media marketing, CRM, SEO for clients from Government, Corporates, Associations and Brands. A year later, a strategic partnership between Market Hubs and Popsible has been formed. Lierence leads the marketing and communication team of the APAC NFT marketplace at the role of Director of Communications. As a model lover, Lierence setup the HKTOYCAR, one of the leading model car news sharing platform, since 2012. In 2021, the Hong Kong TOYCAR Salon was successfully completed with more than 10,000 visitors.

**June 23, 2022 (Thu)**  
**6:30pm -7:30pm HK Time (GMT+8, MYT)**


**Free admission.**

Venue: Online Virtual Seminar


Join Us!



**Dr. Yeung, Shirley - Convener/  
Brand Ambassador, ICENECDEV, UNGC  
Member/  
Asia Ambassador, SDSN-Kenya and UNPRME  
Sustainability Mindset Working Group/  
Visionary Leader of the Year, CMO Asia,  
2021  
Best Professor in Business Studies, HK  
Educational Leadership 2019**




**Lam Wai Fong  
(Wendy),  
Co-founder of  
LiFeast**



**Mr. Lierence Li,  
Director of  
Communications,  
Popsible**

Pls scan for registration :



Or, register at:  
<https://forms.gle/MLYaznoxUX2jGtaw7>

Speakers for June 9, 2022:

Dr. Yeung, Shirley, Mr. KK Chan (Paul), Ms. Pamela Tang, Mr. Carri Yeung,

Speakers for June 23, 2022:

Dr. Yeung, Shirley, Lam Wai Fong (Wendy), Mr. Lierence Li

# Online Course May 26 to June 28, 2022 (BSSI X EL Education Academy)

2022-05-03



**Certificate in Fundamentals of Financial Services**  
金融服務基礎證書課程  
*Co-organised by*  
Centre for Business/Social Sustainability and Innovations (BSSI),  
School of Business  
Gratia Christian College EL Education Academy

### Course Summary

Foundation Level	Elements	Date Saturdays 2:00 – 5:00 pm	
Certificate in Fundamentals of Financial Services (15 hours)	1. Ethics and Integrity in Financial Services	28 May 2022	Zoom class
	2. Introduction - saving and borrowing	4 June 2022	Zoom class
	3. Banking		
	4. Equities	11 June 2022	Zoom class
	5. Bonds		
6. Derivatives	18 June 2022	Zoom class	
7. Markets			
8. Other Areas of Financial Service			
9. Environmental, Social and Governance (ESG) & United Nations Sustainable Development Goals (SDGs)	25 June 2022	Zoom class	

### Course Fee

HK\$3,500 for 5 lessons including multiple-choice test

### Trainers



**Dr. Shirley Yeung**  
Director, Centre for Business/Social Sustainability and Innovations (BSSI) / Head, School of Business,  
Gratia Christian College  
UNPRME, Advanced Signatory Institute



**Josiah Pang** Accredited Trainer  
EL Education Academy  
International Accredited Training Partner  
Chartered Institute for Securities & Investment (CISI)

For more information, please visit:  
<http://www.gcc.edu.hk/> <http://eleducationacademy.org/>

Certificate in Fundamentals of Financial Services with ESG/ SDGs  
(School of Business, BSSI, GCC – UNPRME + EL Education Academy)  
(金融服務基礎證書課程) – 15 Hours

May 28 – June 25, 2022

Trainers:

Mr. Josiah Pang, Accredited Trainer

Dr. Shirley Yeung, Director of BSSI/ Head, School of Business

# Side Event of Metaverse Mindset Project

2022-05-05

May 4th – Side Event of Metaverse Mindset Project, convened and chaired by Dr. Shirley Yeung, United Nations UN Science Technology and Innovations Forum

Our honorable speakers include: Mr. Song Yang, founder of SYART, Mr. Sam Ngan, CEO of Popsible Limited, Founding President of Association of Metaverse (AOM), and Herman Wong, Vocalist of a local band The Hertz, and Co-Founder of RockStar Baby NFT.

Key takeaways from their presentations include:

Mr. Song, SYART – Super Crossover Achievement – Super Connector

It is the era of Mobile Internet, also known as the era of intelligent interconnection – people, things, and information can all be connected to each other. Super crossover is to connect more content by relating more industries, hence breeding a new species of product – super IP.

Mr. Sam Ngan, CEO of Popsible Limited, Founding President of Association of Metaverse

Popsible NFT/ESG Marketplace focuses on providing users with a convenient and consistent all-in-one APAC NFT marketplace experience. Under the leadership of the transformative servant business, Mr. Sam Ngan is working on a new ecosystem to meet societal needs with business opportunities, providing a platform to share the fruition of talented artists through Popsible's technology and the passion of his team members

Mr. Herman Wong, Vocalist of local band The Hertz, Co-Founder of RockStar Baby NFT

Being an independent artist and musician himself, Herman recognized the infinite possibilities the Web 3.0 ecosystem could bring to the music scene and the overall creative industry. He is dedicated to create a platform with RockStar Baby NFT to gather, nurture, support and connect talented musicians around the globe, while celebrating the passion for music with the general music lovers.

Dr. Yeung presented research models on Metaverse Mindset and EduTechnology which echo to the practices of invited speakers.

Forum participants come from different countries in Asia Pacific and Africa (i.e. Kenya, Egypt, Japan, UK and China, Hong Kong) enjoy such an insightful knowledge exchange platform with guest speakers for transformation.





# Certificate in Metaverse Mindset with Design

2022-05-10

**Certificate in Metaverse Mindset with Design**  
Organised by  
**Centre for Business/Social Sustainability and Innovations (BSSI),**  
School of Business  
Gratia Christian College

Fundamentals of Metaverse Mindset with Design for Services is an important step in developing the essential basic knowledge required for working in service sector with disruptions.

## Course Summary

Foundation Level	Elements	Date Saturdays 2:00 – 5:00 pm	
Certificate in Fundamentals of Metaverse Mindset with Design (15 hours)	1. What is Metaverse?	9 July 2022	Zoom class
	2. Metaverse Mindset in Work, Business, Life, Communication	16 July 2022	Zoom class
	3. Skills in Metaverse Mindset Projects	23 July 2022	Zoom class
	4. Metaverse Mindset in AI	30 July 2022	Zoom class
	5. Metaverse Mindset with Design Thinking and SDGs for Impacts	6 August 2022	Zoom class

## Course Fee

HK\$3,500 for 5 lessons (may have NFT experience in art, if time is allowed)

## Trainers



Dr. Shirley Yeung  
Director, Centre for Business/Social Sustainability and Innovations (BSSI) /  
Head, School of Business,  
Gratia Christian College  
UNPRME, Advanced Signatory Institute



Steve Wong  
Chairman of the Belt and Road Blockchain Association  
Co-chairperson of Greater Bay Area Blockchain Technology Federation

For more information, please visit:  
<http://www.qcc.edu.hk/>



Organised by Centre for Business/Social Sustainability and Innovations (BSSI),  
School of Business Gratia Christian College

Fundamentals of Metaverse Mindset with Design for Services is an important step in developing the essential basic knowledge required for working in service sector with disruptions.

---

## #SDG3/4/5/8/9/13/16/17

2022-05-10



Mr Ben Chiu, Sr Enterprise Solution Manager of BSI (Business Standards Institution) visited Centre for Business/ Social Sustainability and Innovations (BSSI), School of Business, Gratia Christian College, UNPRME Advanced Signatory Institute, Hong Kong

Shared the importance of integrating ESG, Carbon Neutrality and Wellness Programmes of Employees into the Core Business of Organizations for innovations and transformations

Talent Development with Coding, Ai and Blockchain into NFTs, ESG and Investment in Social Inclusion Projects are Futures of Education

---

# Rotaract Club, Rotary Club Peneast

2022-05-14

Rotaract Club, Rotary Club Peneast  
According to Santosh Kumar Mishra (2021)

“Researching into Commitments for Sustainable Development Goals and Healthy Aging” that “healthy aging” (HA) refers to a situation wherein the policy makers and other involved stakeholders definitely resort to a process that ensures ‘developing’ and ‘maintaining’ the functional ability of older population. HA is, therefore, about creating the opportunities and environments that enable people to be (and to do) what they value throughout their live span.

“To think, to walk, to see, to hear, to remember”

May 14th event of Rotary Club Peneast Area 7 with Advisor and student members of Rotaract Club, Gratia Christian College created a happy and caring memory for elderly in Sau Mau Ping Area.



# July 7: Diversity Community with Transformation via SDGs 4/8/9/17

2022-05-24

Speakers:

Dr Yeung, Shirley, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/ Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Asia Ambassador, UNSDSG-Kenya / Best Professor, HK Educational Leadership Award, 2019. Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020.

Aurora Jian, Operations Manager, Omniscryptum  
Mr. Avis Tung, Assistant Director of Sales, Popsible

July 7, 2022 (Thu)  
6:30pm -7:30pm HK Time (GMT+8, MYT)  
Free admission.

Register at: <https://forms.gle/CpL1B34JRPE32cm69>



By Dr Yeung, Shirley, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/ Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Asia Ambassador, UNSDSG-Kenya / Best Professor, HK Educational Leadership Award, 2019. Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020.

Aurora Jian, Operations Manager, Omniscryptum

Mr. Avis Tung, Assistant Director of Sales, Popsible

Please scan for registration :



Or, register at:  
<https://forms.gle/CpL1B34JRPE32cm69>

July 7, 2022 (Thu)  
6:30pm -7:30pm **HK Time** (GMT+8, MYT)

**Free admission.**

Venue: **Online Virtual Seminar**

Join Us!



Dr. Yeung, Shirley - Convener/  
Brand Ambassador, ICENECDEV, UNGC  
Member/  
Asia Ambassador, SDSN-Kenya and UNPRME  
Sustainability Mindset Working Group/  
Visionary Leader of the Year, CMO Asia,  
2021  
Best Professor in Business Studies, HK  
Educational Leadership 2019



Aurora Jian  
(Operations  
Manager,  
Omniscryptum



Mr. Avis Tung,  
Assistant Director of  
Sales, Popsible

# #SDG 4/8/9/17

2022-05-25

May 2

Mr. Sam Ngan, CEO Popsible NFT Platform visited School of Business, BSSI with discussion on ongoing NFTs and SDGs related education

Four NFT Certificates have been produced by Popsible NFT Platform for the Side Event of "Metaverse Mindset Project" UNSTI Forum held on May 4th, 2022

