

Our Latest Moves (Jan. – Mar., 2022)

January 28: Resilience Art Business for Transformations Via SDGs

2022-01-05




Supporting Organization:
STARS Foundation and Social Impact Investment and Procurement Foundation

Resilience Art Business for Transformations via SDGs



Register at:
<https://forms.gle/YU2sGtMffiFKHooDA>

By **Dr. Yeung, Shirley**, Convener/ **Associate Professor**, Head of Business, Gratia Christian College (GCC)/
Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ **Asia Ambassador**, UNSDSG-Kenya /
Best Professor, HK Educational Leadership Award, 2019. **Nominee for Global Corporate Sustainability Award: Outstanding Professional**, 2020.

Vlada Davidovic
Asia Development Manager at Campo Marzio Industry (HK). Invited Actor in Cross Generation Transformation Movie, School of Business, BSSI, Gratia Christian College, UNPRME Advanced Signatory Institute.
<http://www.gcc.edu.hk/business/cross-generation-transformation-movie-project-via-united-nations-sustainable-development-goals-unsdgs-2020/>

Maggie Ho
Wellness practitioner since 2002. She has been practicing Reiki and related energy therapy. She often travels to Japan for spiritual practice. Now she is an energy healer and teacher. Japan Usui Reiki Master Teacher • Karuna Reiki • Egyptian SSR Reiki • Japan Reiki Meridian Beauty Teacher

Zoom Link:
<https://us04web.zoom.us/j/76883588175?pwd=2c7XoO-mRwJFKvzqUdDNxNBJ6qbDFd.1>

January 28, 2022 (Fri)
4:00pm -5:00pm HK Time (GMT+8, MYT)

Venue: BM Intelligence, Wan Chai
(Suite 2701-08, 27/FI., Shui On Building, 6-8 Harbour Road, Wanchai, HK)

Join Us!



Dr. Yeung, Shirley - Convener/
Brand Ambassador, ICENECDEV, UNGC Member/
Asia Ambassador, SDSN-Kenya and UNPRME Sustainability
Mindset Working Group/
Brand Transformative Women Leader, WWL 2021
Recognised by the Government of India
Visionary Leader of the Year, CMO Asia, 2021
Best Professor in Business Studies, HK Educational Leadership
2019



Vlada Davidovic
Asia Development
Manager
Campo Marzio
Industry (HK)



Maggie Ho
Wellness Practitioner
Reiki Master Teacher

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Maggie Ho, Wellness Practitioner, Reiki Master Teacher

Dr. Shirley Yeung Mo Ching – Brand Transformative Leader of The Year

2022-01-18

New Delhi [India], January 18 (ANI/NewsVoir): The first National edition of the Women Who Lead National Award 2021 Co-Presented by Trell Experiences went live on 29th December 2021.

The National award platform felicitated over 66 Women leaders, Achievers and Trendsetters together in the country and were given an opportunity to share their inspiring journeys. The National consortium was attended and supported by the Govt of India ministries, with the vision of uniting women force and laid the foundation for the theme “Women Empower Women”.

The Women Who Lead National Award 2021, (WWL) has been initiated and envisioned by Radhika Sudhir who was also the Brand Icon for the year, supported by Shri. Dr. Munjapara Mahendrabhai – Hon’ble Minister of State Women & Child Development, Govt of India & Shri Pratap Chandra Sarangi, Ex Union Minister MSME & Hon’ble Member of Parliament Govt of India.

Our Head of School of Business, Dr. Shirley YEUNG Mo Ching, received recognition and awarded as Brand Transformative Leader of the Year.



Transformative Business Exposure

2022-01-25



TBM student, Liu interviewed

Ms. Wendy Lam, Cofounder, Lifest on Sustainable Development Goal #12 Responsible Consumption in Universe Printing

Call For Application – Cross Generation Transformation Movie Project (2022)

2022-01-26

支持機構
With Support
From:



「跨世代轉型創商機」計劃

Cross Generation Transformation Movie Project

招募16歲以上及人生轉型人士參與

Recruiting volunteers aged 16 and up in life-stage transition

(2019退休生活及越齡科技問卷調查延伸活動)

跨世代協作 轉型創商機

活動目的:

配合聯合國可持續發展目標 (UNSDG) 8 – 永續的經濟成長，通過一系列對話及會議來了解不同世代在轉型過程中的特徵，以創造可持續發展、具經濟影響的新生活方式。

活動日程 Dates:

15/03/2022

截止報名 Sign-up Deadline

活動報名 Sign up:

<https://forms.gle/qNTbWqjBJTwtetKKU9>

04/2022 – 05/2022

透過永續發展目標及設計思維
學習影片創作及拍攝製作技巧
Film Design and Techniques



07/2022

跨世代轉型創商機影片放映及
參與人士分享
Film Premier and Sharing

活動網頁 Website:

<http://hkfaa.net>

活動導師 Coordinators:

楊慕貞博士 Dr. Shirley Yeung, Head, School of Business Gratia Christian College/ BSSI
(宏恩基督教學院商學院系主任/商業及社會可持續發展與創新中心總監)

賀峰導演 Ho Fung, director, chairperson HKFAA
(電影導演 / 香港影藝聯盟創會主席)

Global and Local Transformative Academic/ Business Exposure

2022-02-07



Many thanks to Prof. [Shirley Yeung](#), who kindly invited me yesterday to her class. We were discussing with her students of the Talent Development course in Gratia Christian College of Hong Kong about how personal attributes of power and influence are important to mobilize collective benefits using social network structures.

[#pucp](#) [#dacg](#) [#fgad](#) [#gcc](#) [#socialnetworks](#) [#power](#)



How to encompass power attributes to collective benefit

Ongoing academic/ industry exposure has been created to students

Prof. Cordova, Peru shared the 7 attributes on talent development

Mr. Lewis Ng, Cofounder, Flemmingtech highlighted the importance of STEAM mindset and Research Thinking in New Products/ Services Creation

Monthly Virtual Seminar on Transformation

2022-02-07



Organized by School of Business, BSSI, Gratia Christian College, UNPRME, supported by UNSDSN-KENYA, UNSDSN-HK, S.T.A.R.S. Foundation, WISDP, initiative of UNESCO HK Association, the 27th ongoing Monthly Virtual Seminar on Transformation via SDGs (designed and convened by Dr. Shirley Yeung since April 2020) has been launched smoothly Jan. 28th, 2022 with Invited speaker : Ms Maggie Ho, experienced Reiki Practitioner and Wellness Therapist.

A balanced physical, mental and spiritual wellness program relies on identification of pain, trust in therapy practitioner and holistic way of healing.

Participants are winners of

United Nations UNOSSC Entrepreneurial Academy from Kenya, Zimbabwe, Eric Fongon, Coordinator ICENECDEV, UN Global Compact Member, Cameroon, Barbara, Ceramic Artist from Italy, JCI Victoria Ex President and Rotary Club President, HK Island East, HK

Resilience Art Business for Transformations Via SDGs

2022-02-08



Resilience Art Business for Transformations via SDGs

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STARS Foundation and Social Impact Investment and Procurement Foundation

Register at:
<https://forms.gle/grdZoYhKkop1r7R76>

Or Scan:



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Mark Ritchie, President, Global Minnesota
Mark Ritchie serves as President of Global Minnesota, the state's World Affairs Council, and is a leader in the effort to bring to Minnesota the first ever World's Fair focused on health and wellness. This World Expo will be integrated into the Global Goals Campaign designed to reach or exceed three health-related Sustainable Development Goals (SDGs) by 2030, under the theme "Healthy People, Healthy Planet."
Mark was Minnesota's elected Secretary of State from 2007 to 2015 and currently serves as the Civilian Aide to the Secretary of the Army from Minnesota.

Alex Hong
Alex Hong has over 22 years in IT industry in various roles and solid experiences in software, hardware, mobile apps and IOT devices. He has playing various key roles in consultancy, solution management, programme management and business management on various projects. Alex's current role at IASPEC is General Manager with e-Learning sector as one of his primary focus.

Feb. 26, 2022 (Sat.)
4:00pm -5:00pm HK Time (GMT+8, MYT)

Venue: BM Intelligence, Wan Chai
(Suite 2701-08, 27/F., Shui On Building, 6-8 Harbour Road, Wanchai, HK)

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Mark Ritchie
President,
Global Minnesota



Alex Hong
General Manager,
IASPEC Services Limited

Virtual Inauguration Ceremony for The Rotaract Club, Rotary Club of Peninsula East

2022-02-19



The World Bank (2017) defined social inclusion as a “process of improving the terms on which individuals and groups take part in society – improving the ability, opportunity, and dignity of those disadvantaged on the basis of their identity.”

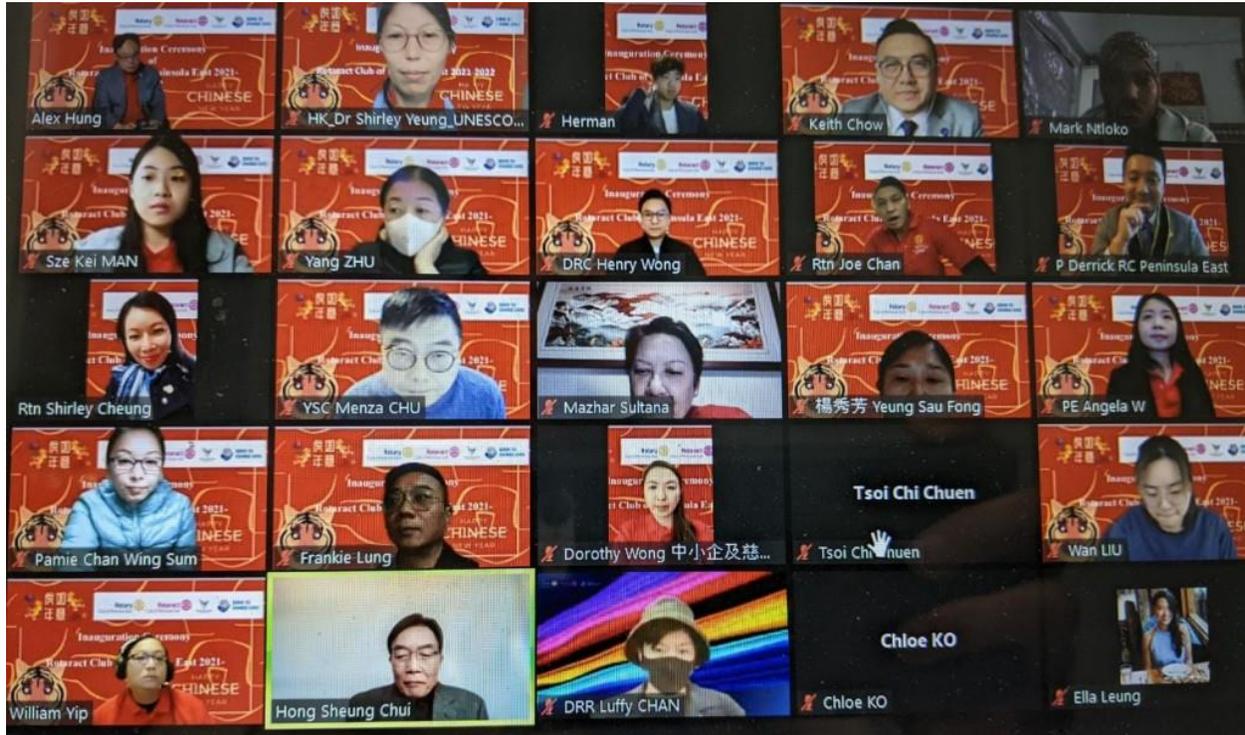
Following the definition of this social inclusion concept, Rotaract Club, Rotary Club Peninsula East was set up under the kind participation of District Governor (DG), Mr. Keith Chow, Assistant Governor (AG) Mazhar Sultana, Rotary Club Peninsula East President – Mr Derrick Tan and Youth Services Community Team, Dorothy and William.

The pioneer virtual inauguration ceremony for the Rotaract Club, Rotary Club of Peninsula East was held on Feb. 19, 2022 with a welcome remarks speech delivered by The President, Dr Chui, HS, Gracia Christian College.

The core team members of the Rotaract Club are students from different programmes of Gracia Christian College under the leadership of Rotaract Chief Advisor/ Head, School of Business – Dr. Shirley Yeung.

The upcoming project of Rotaract Club is on “Resilience via Entrepreneurial Spirit, Design Thinking, and Sustainable Development Goals (SDGs) to Transform with Metaverse Mindset”.

Through the setup of the Rotaract Club and the Resilience Project with a diversified group of stakeholders with a common goal – serving the community to grow, the concept of social inclusion is to be visualized.



BSSI – March 19 Sat Virtual Training – UNSDG#3 Wellness And Prevention Strategies For Cyberbullying

2022-03-01

Virtual Training (FREE) – UNSDG#3 Wellness and Prevention Strategies for Cyberbullying

March 19 (Sat) – 2pm to 3pm

Speakers: Mr. Bernard Lee – Cybersecurity Professional / President, Rotary Club, HK Island East

Dr. Shirley Yeung –Head, School of Business/ Director, BSSI



Date

March 19 2022

Saturday

(Online 1 Hour FREE Training with Certificate)

Time

**2:00pm to
3:00pm**

Venue

Virtual Training

Fee: FREE

Please scan the QR code



or visit Registration Link:

<https://forms.gle/DtoWDR1SSFhTZikXA>

學時: 1 小時(FREE)

- integration of wellness, mental health, psychology with cyberbullying

Speakers:

1) Dr. Shirley Yeung – Associate Professor, Gratia Christian College
Asia Ambassador, UNPRME Sustainability Mindset,
Working Group Member



SDG Wellness

2) Mr. Bernard Lee – Gifted Behavioral Scientist KPG Education Ltd. /
President, Rotary Club, HK Island East



Cybersecurity

For more information, please visit: <http://www.gcc.edu.hk/business/people>

Knowledge Transfer Via Virtual Collaboration with Prof. Amelia, Ipmi, Indonesia

2022-03-09

#SDG4.7/8/9/17

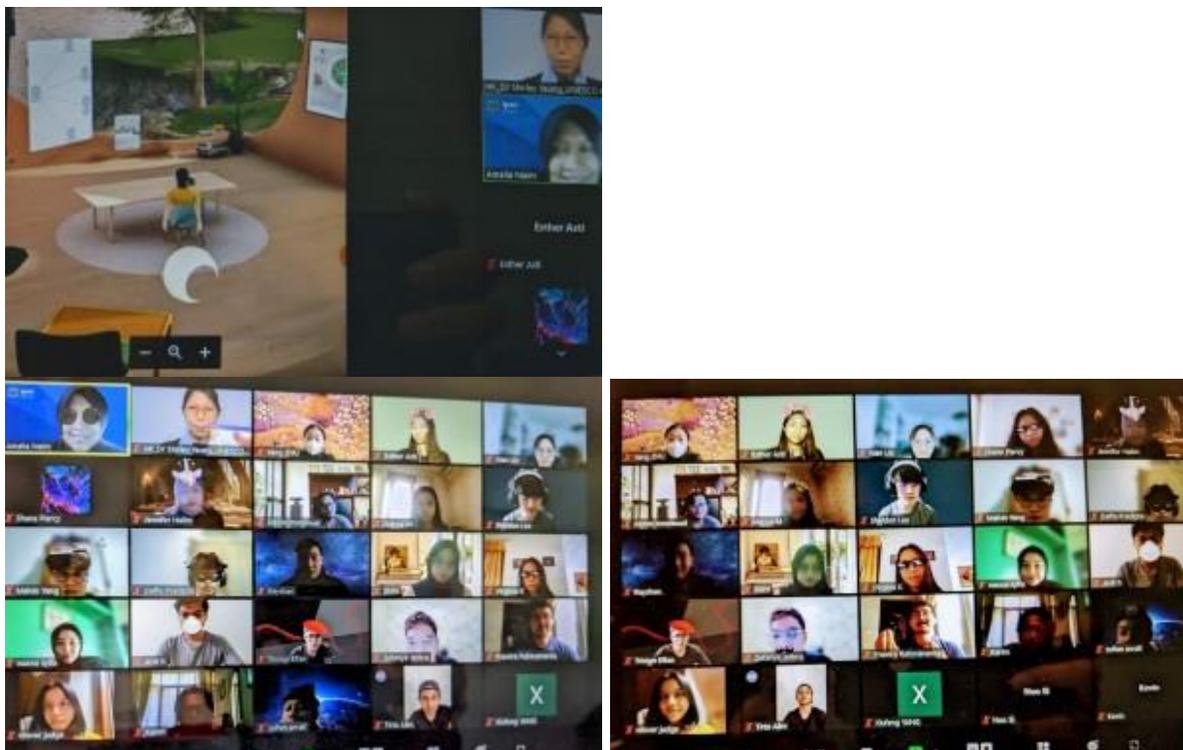
Knowledge Transfer Via Virtual Collaboration with Prof. Amelia, IPMI, Indonesia

HDTBM students discussed a holistic human resources model (HTM 111 Talent Development for Capacity Building) with professor and students from Indonesia under COVID-19.

Through discussion, it is realised that talent development training begins with self-awareness, belief and self/ organizational relationships.

Improving employees' potentials and capabilities are a never-ending lesson for organizations.

Through experimenting operation flows, reflecting in skills developed, measuring employees' potentials, needs, capabilities, performance and relationship, the effectiveness and productivity of organizations will be enhanced.



Pioneer Virtual Training on Metaverse Mindset With UN Sustainable Development Goals (UNSDGs) April 15 , 2022 (6pm – 7pm HK Time)

2022-03-09

Welcome to Join Us!

Expected Learning Outcomes:

- Understanding of UNSDGs
- Use of Metaverse Mindset for Skills Development, e.g. Creativity
- Linking up UNSDGs, Creativity for Business / Social Transformation



Date

April 15 2022
Wednesday
(Online Training)

Time

6:00pm to
7:00pm

Venue

Virtual Training

Fee: FREE

Please scan the QR code



or visit Registration Link:

<https://forms.gle/bgpPoidHgaKRPD9u6>

1 Hour Free Training (Online)

- integration of wellness, knowledge transfer, business opportunities and identification fo partners

Speakers:

1) Dr. Shirley Yeung – Associate Professor, Gratia Christian College
Asia Ambassador, UNPRME Sustainability Mindset,
Working Group Member

SDG Wellness, Supply Chain management of Projects, Partnership



2) Mr. Herman Wong - Entrepreneur, Music Producer, Singer-Song Writer,
Radio Host, Financial Analyst, Influencer,
Deputy President, Rotaract Club Peninsula East



For more information, please visit: <http://www.gcc.edu.hk/business/people>

Talent Development Plan Via a Balanced Approach On Clear Message Delivery + Artistic Visual Design With Call For Actions

2022-03-21

#SDG4.7/8/9/17

Talent Development Plan via a Balanced Approach on Clear Message Delivery + Artistic Visual Design with Call for Actions

Professional graphic designer / travel book author, Kim delivered an insightful sharing to HDTBM students on identifying the key elements on a poster related to the strategy deployed by organizations, their good practices on talent development for capacity building.

