

Our Latest Moves (Oct – Dec., 2020)

Sharing by Mathew Tang, Vice Chairman of Hong Kong Wine Chamber of Commerce



The main takeaway from Mathew's sharing on 22 September, 2020 is :
"Under post COVID-19, experienced disruption in supply chain management, business opportunities may emerge with design thinking and innovations, for example, organizing virtual red wine/ wellness products and workshop to re-invent the key elements for sustainable lifestyle with expectation, empathy and responsiveness of SERVQUAL Model"

GCC SCHOOL OF BUSINESS PROGRAMME ENDORSEMENT FROM FEMALE ETREPRENEURS WORLDWIDE

2020-12-22



“We believe that to be the best, learn from the best. Dr. Shirley Yeung can gain more business principles and practical tools on an international level by joining the program instructed by Randi Zuckerberg, which will help students of Gratia Christian College to be more competitive and add insights to the current programs of the College: HTM104 Innovative Service Quality Management, HTM111 Talent Development Capacity, HTM112 Marketing Research with blockchain concepts, HTM114 Transformative Industry Exposure as well as “Higher Diploma for Transformative Business Management”.

One the other hands, FEW has been impressed by the vision and commitment of Gratia Christian College and Dr Shirley Yeung to the education sector, especially the “Higher Diploma for Transformative Business Management” which was developed to equip our future generation for the future of work and business environment under the COVID pandemic. We look forward to working together to change the world for the better.”

Anna Wong CEO, Female Entrepreneurs Worldwide

Source: <https://few.community/fundraise-like-a-pro>

Business Transformations via Craftsmanship in Knowledge Transfer

2020-12-11



Business Transformations via Craftsmanship in Knowledge Transfer on Authentic Milk Tea and Pineapple Bun to Young Generation / Using Digital Transform on Ordering System /Academic Collaborations Case of Kam Kee Restaurant, HK

HDTBM Students Cross Cultural Virtual Exchange with IPMI and UST Angelicum College

2020-12-10



On 10th December, Gratia Christian College Higher Diploma in Transformative Business Management students (Year 1) interacted with over 30 students from Indonesia (IPMI) and Philippines (UST Angelicum College) on cross cultural management skills.

Positive feedback has been received from participants.

UNOSSC South-South Entrepreneurship Academy 2nd Cohort 2020

2020-12-09



The poster features a vibrant, colorful background with abstract shapes in shades of green, blue, and yellow. It includes illustrations of a soccer ball, a hand holding a cricket bat, a swimmer, a person performing a backbend, and a person in a yoga pose. A football is also depicted at the bottom left.

SOUTH-SOUTH ENTREPRENEURSHIP ACADEMY

Sports and Entrepreneurship

Online Training: 5-6 Dec 2020 (Sat - Sun)
Business Plan Competition: 12 Dec 2020 (Sat)

Logos at the bottom include: Cyberport (新港港), Youth Square (青年廣場), Gracia Christian College (嘉利華基督教學校), Hong Kong Association (香港協會), and UNOSSC (UNITED NATIONS OFFICE FOR SOUTH-SOUTH COOPERATION).

On 5-6 December 2020, the United Nations Office for South-South Cooperation (UNOSSC) convened the South-South Entrepreneurship Academy (second cohort for 2020). The Academy opened with committed statements from the co-organising partner – President Dr. Chui, Hong Sheung, JP and Dr. Shirley Yeung, Director, the Centre for Business/Social Sustainability Innovations (BSSI) [...]

Cross Generation Transformation Movie Project via United Nations Sustainable Development Goals (UNSDGs) (2020)

2020-12-02



Cross Generation Transformation Movie Project via United Nations Sustainable Development Goals (UNSDGs) (2020), designed by Dr Shirley Yeung, Director of Ctr for Business/ Social Sustainability and Innovations (BSSI)/ Head, School of Business, Gratia Christian College with support from HKFAA and UNESCO HK Selected fashion design by five secondary 6 students from Caritas St Joseph Secondary School, with participation from students of School of Business, Gratia Christian College and Miss World Noble Queen International 2018

27-28 November CII Western Region Global Education Conclave

2020-11-24



Confederation of Indian Industry
125 Years - Since 1895

CII WESTERN REGION GLOBAL EDUCATION CONCLAVE

"Role of Technology in Education of the Future"

27 - 28 November 2020 | Digital Platform

Conference Exhibition CII Hive Platform

Key Highlights of CII Western Region Global Education Conclave 2020

- ❖ The theme is "Role of Technology in Education of the Future". It will be a two day event.
- ❖ Platform for knowledge sharing and cross collaborations between Industry and Academia – National and Global.
- ❖ Case study presentation by Global Universities from Australia, Netherland, India, Ireland, Hong Kong, USA & UK.
- ❖ Panel discussion with renowned experts on Digital Transformation in Education, Student Mobility, Technology and Innovation.
- ❖ Fireside chat on National Education Policy (NEP)
- ❖ Exhibition and B2B Facilitation

 Dr. Naushad Forbes Past President-CII, Co-chairman Forbes Marshall	 Dr. Datta Kuvalekar Chairman - CII WR Task Force on Education, Director - Technology & Engineering Forbes Marshall Pvt Ltd	 Dr. Mohan B Rao Co - Chairman, CII WR Task Force on Education Associate Dean – IES	 Ninad Karpe Past Chairman – CII Western Region & Partner 100+ VC	 Dr. Gopichand Katragadda Founder and CEO Myelin Foundry	 Prof. Ashok Mishra Professor – Indian Institute of Science, Bangalore	 Marten van den Berg Ambassador of the Netherlands to India, Nepal and Bhutan	 Sanjiv Saraf Head - Banking ICICI Securities
 Kisha Gupta Head, Global Academic Relations – Infosys Limited	 Deb McCormick Senior Educational Designer Monash Business School	 Dr. Dindyal Swain Dean – JIMS Bhubaneswar	 Srinivas Sridharan Associate Professor of Marketing Monash University, Australia	 Dr. Anuradda Ganesh Director - Chief Technical Advisor & Director - Curricula	 Dr. Karin Pfeffer Vice Dean - Research University of Twente	 Frída Hengeveld Expert for PUM in South East Asia	
 Pieter Duisenberg President VSNV	 Han Dommers Board Member Nuffic	 Vinod Mishra Associate Professor – Economics Monash Business School	 Dr. Samir Karkhanis CEO - Yangpoo Executive Education	 Peter Wagstaff Senior Lecturer – Monash Business School	 Rustom Karwalla Chairman Ampersand Group	 S. Dharmarajan Independent Director	 Rohitash Gupta CFO E-clerk
 Sharmishta Chatterjee-Banerjee Policy Director Radboud University's Nijmegen School of Management (NSM)	 Prof. Divya Singhal Professor Goa Institute of Management	 Dr. Surash Mony Director NMIMS Mumbai	 Prof. Oscar D'Souza Visiting Faculty SPJIMR, Mumbai	 Dr. Shirley M C Yeung Associate Vice President, UNESCO HK Association	 Nick Hutton Regional Director D2L Asia	 Praveen Nihar Director National Institute of Design	

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Nov

Dr Shirley Yeung has been invited to deliver a speech on Innovations and Transformations at the CII Western Region Global Education Conclave 2020, a two day event on the theme of the "Role of Technology in Education of the Future".

Dec 19 (Sat) Virtual Seminar on UNSDG – System Sustainability for Transformations via SDG 4, 8, 9,17 (post) Covid-19

2020-11-20



Prof. Stephen Yong-Seung Park from Kyung Hee University visited Gratia Christian College

Dec 19 (Sat) Virtual Seminar on UNSDG – System Sustainability for Transformations via SDG 4, 8, 9,17 (post) Covid-19 Invited Speakers: Prof. Stephen Yong-Seung Park, Korea Dean & Professor, Kyung Hee University, Seoul Mr. Wesley Chirchir, Network Manager and Program Manager, SDSN Kenya Time: 4-5 p.m. Prof. Stephen Yong-Seung Park.

GCC Cross Departmental Virtual Seminar on Business and Psychology

2020-11-19



Cross Departmental Virtual Seminar on Business and Psychology was held with a diverse group of participants The key learning outcomes are:

- 1) To develop wellness in workplace with caring to staff for business performance and individual growth
- 2) To develop cross disciplinary knowledge/ skills/ attitude/ values (Accommodate/ Adapt/ Adjust) with actions applied into familiar and less familiar situation

Visit to GCC by Myanmar Consulate General for Ongoing Transformation Seminars Award Ceremony



Mrs. Myat Thuzar Than, Consul General of Myanmar to Hong Kong, presented certificates to committed participants from China, HK, Nigeria and Kenya joining "Ongoing Transformation Seminars via Sustainable Development Goals (SDGs)" organised by Centre for Business/ Social Sustainability and Innovations (BSSI), School of Business, Gratia Christian College, UNPRME Advanced Signatory Institute HK since April.

GCC School of Business invited to Campo Marzio Event

2020-11-13



Dr Shirley Yeung was invited by Vlada Davidovic, Asia Development Manager for Campo Marzio, to attend their Central Tai Kwun on film appreciation event. Vlada Davidovic, Asia Development Manager, Campo Marzio Industries Clemente Contestable, Consulate General of Italy Students in Higher Diploma in Transformative Business Management Programme conducted an interview with Mr. Davidovic on Transformations via Sustainable Lifestyle.

Transformative Business with Angel Beauty HK Founder Dr. Angel Cheung

2020-11-12



Dr Angel Cheung, founder and chairperson of Angel Beauty HK, shared Transformative Business Management experiences to GCC Students in Higher Diploma in Transformative Business Management

GCC Students Learn Transformation from Sports Entrepreneur



Students in Gratia's Higher Diploma in Transformative Business Management Programme learned how to transform from the experiences of stretching sport entrepreneur Mr One Yeung, who opened the 3rd branch of his business under post COVID-19 conditions.

Latest Publication in December 2020

Latest Publication in Dec. 2020

Dr Shirley Yeung and Mr Mathew Tang (2020). Wellness. Lambert.



ISBN: 978-620-2-41278-0



楊慕貞 · 鄧俊康

品嘗葡萄酒/養生

可持續生活哲學

通过了解葡萄，葡萄园，呼吸和对健康的研究，我们可以为建立当今可持续生产力的可持续生活方式而发展。通过对文章进行严格审查，发现了出现的主题之间的一些关系。应对未来挑战的能力，共享价值和当代相关解决方案似乎是情感可持续性对生产力的促成因素。建立了四个主题的模型(生产力的情感可持续性=应对未来挑战的能力+共同的价值观+当代相关解决方案)需要设计思维、企业家精神、可持续的思维方式、技术创新相结合，以建立COVID-19下的学习新常态。为了现实4C和5E，观察到以下五个最重要的步骤：1计划研究以了解能增强青年在就业方面所需的社交及软/硬技能；2组织可行的方法来识别潜在的创造性混合和混合学习相关服务；3激励用户以友好的方式去衡量学习成果，以重新定义Covid19下的混合学习环境，并遵守社会疏远政策，及制定与4C和5E相结合的与身体、心理及精神相关的技能；4通过技术平台开发良好实践平台，为发展中国家和发达国家进行持续的转型研讨会和研究，从而引领持续的虚拟学习模式；和5监察进度，并以幸福的新常态开创未来学习模式的新视角。

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